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7-3

1919

French Lilacs

*the kinds that bloom early
— and you should plant*

*These we can supply in any size
— large specimens if you desire*



Marie Legraye



HOLM & OLSON INC.
SAINT PAUL, MINNESOTA

New French Hybrid Lilac

(Syringa)



Madame Lemoine

The wonderful work of the late Victor Lemoine, Nancy, France, in hybridizing the Lilac, makes the entire world indebted to him, and it is only in having these creations in your own yard or on your ground that you can appreciate their wonderful beauty.

Some of the single flowers of these varieties are most an inch in diameter, and they come in different types, some double and semi-double, some with elegantly twisted and curved petals, others perfectly formed reflexed and incurved.

The bush in itself is like a huge bouquet, and the beauty of this strain—they bloom early in life. The small plants when 2 to 3 feet tall in the nursery row bloom profusely. The illustrations in this circular are from the plants blooming in our Nurseries.

The season has also been prolonged by the addition of earlier and later varieties. The colors range from pure white, cream, pale azure-blue and lavender to deep purple and dark maroon, all are delightfully fragrant, and much more prolific bloomers than the common varieties, and equally as hardy.

We have made a specialty of these varieties for years and have them in all sizes, large specimen plants same as the illustrations—something that will be effective from the day it is planted, and a source of pleasure and enjoyment.

This is the type of plant to use in this northwest climate, they are as hardy as an oak. We can supply a portion of the varieties in Tree form as well as bush.

Some of the leading varieties for others, see on booklet "CREATING YOUR LANDSCAPE."

French Varieties

- Belle de Nancy. Satiney rose white center.
- Charles X. Reddish purple; superb.
- Ludwig Spaeth. Dark purplish red; superb.
- Marie Legraye. One of the finest single whites.
- Michael Buchner. Dwarf; pale lilac.
- Madame Lemoine. Fine, double, white lilacs.
- President Grevy. A beautiful blue.

Japanese Varieties

- Josikaea. Late; purple.
- Villosa. Pinkish blue.



Belle de Nancy



President Grevy

Prices of French and Japan Varieties

	Each	10.
2 to 3 ft., transplanted.....	\$0.80	\$ 7.00
3 to 4 ft., transplanted.....	1.25	10.00
4 to 5 ft., transplanted.....	2.00	18.00
5 to 6 ft., transplanted.....	3.50	32.00
Specimen plants. Each.....	\$5.00, \$6.00, \$7.50, \$10.00.	

Tree Form

4 to 5 ft., transplanted.....	\$2.50	\$22.00
5 to 6 ft., transplanted.....	4.00	37.00
Specimen.....	\$5.00, \$6.00, \$7.50	

Lilacs are best planted in the fall.

HOLM & OLSON, INC.

LANDSCAPE ARCHITECTS

SAINT PAUL, MINN.